

## Industry Coverage

2010-08-04

**Motorola** - Motorola Demonstrates Strength of its LTE Ecosystem at Shanghai Expo

2010-06-30

**Connected Planet** - Balancing Net neutrality with policy management, SDM objectives  
By Susana Schwartz

2010-06-28

**Connected Planet** - Bridgewater boosts interoperability in NGNs  
By Susana Schwartz

2010-06-09

**FierceCable** - Bridgewater focuses on ways to control WiFi  
By Jim Barthold

2010-06-01

**Communications Technology** - Wireless Strategies: The Partnership's The Thing  
By Linda Hardesty

2010-05-26

**Wireless Week** - FCC Survey: ETFs, Bill Shock Still Baffle Consumers  
By Andrew Berg

2010-05-25

**Telecomasia.net** - App stores, 'bill shock' drive billing evolution  
By Jessica Scarpati

2010-05-11

**The New York Times** - FCC Seeks Rules to Avoid \$24,000 Mobile Bills  
By Stacey Higginbotham

2010-05-11

**CFRA Business @ Night** - CFRA Radio Interview with Bridgewater CEO, Ed Ogonek  
Host: Greg Hebert

2010-05-04

**Light Reading Europe** - SPIT Watch: Knowing Me, Knowing You  
By Ray Le Maistre

2010-05-03

**Voice and Data** - Apt pricing will see mobile data rule

2010-04-30

**Business News Network** - Trading Day: Tech Small Caps

2010-04-30

**The Ottawa Citizen** - Bridgewater's sales, profits soar  
By Bert Hill

2010-04-27

**Cable360.Net** - WiFi Onloading Provides MSOs with Entrée to Wireless

2010-04-09

**Branham Group Inc. - Top 25 Canadian Software Companies**

2010-04-07

**4G Wireless Evolution** - Mobile Personalization - Networks to Pay the Price for iPad's Popularity? Not if Mobile Personalization Policies are Intact

By Marisa Torrieri

2010-04-06

**CableLabs** - Advertising and Interactive Services Highlight CableNET® 2010 in L.A.

2010-03-25

**bnetTV.com** - Shannon Bell-Director, PLM for Bridgewater Systems speaks with bnetTV.com at CTIA Wireless in Las Vegas

2010-03-18

**The New York Times** - LTE May Heat Up Mobile Net Neutrality Debate

By Stephen Lawson

2010-03-15

**xchange** - MSF Hosts Multivendor LTE Interop Event

2010-03-10

**telecomasia.net** - Turning policy control into a positive experience

By Susana Schwartz

2010-03-02

**TMCnews** - European mobile operator deploys Bridgewater platform

2010-03-02

**Mobile Marketing Magazine** - Bridgewater Selected for EU Data Roaming Compliance

2010-03-02

**Business.com** - Data crunch

By George Bevir

2010-03-01

**Broadband Traffic Management** - EU Helps Preventing Mobile Bill Shock

2010-02-18

**Voice & Data** - Cost reduction strategies can save mobile operators up to 60% per annum by 2013: Report

By Archana Singh

2010-02-17

**The New York Times** - Mobile Offload - It's So Hot Right Now

By Colin Gibbs

2010-02-15

**MENAFN** - Saudi Mobily selects Bridgewater for multi-access network

2010-02-15

**Fierce Wireless** - Bridgewater scores data offloading contract wins

By Phil Goldstein

2010-02-12

**Business Week** - Mobile World Congress: Don't Call It a Phone Show

By Stacey Higginbotham

2010-02-12

**Light Reading Mobile** - MWC Preview: Policy Vendors Strut Their Stuff

2010-02-11

**ITP.net** - Mobile community gears up for Mobile World Congress

By George Bevir

2010-02-10

**RETHINK** - Packet core, femtos and data offload – Cisco and Juniper push carrier hot buttons

2010-02-10

**Vanilla Plus** - Bridgewater Systems, Expert Opinion: New Business Models

2010-02-08

**telecomasia.net** - Mobile broadband: still growing but realism sinks in

By Joseph Waring

2010-02-03

**Mobile Europe** - Advertorial - Mobile data growth

By Bridgewater Systems

2010-01-28

**Mobile Marketing Magazine** - Bridgewater Updates Policy Controller

### 2009 Industry Coverage

2009-12-23

**Business Week** - Managing the Wireless Data Deluge

2009-12-22

**Billing & OSS World** - What's Your Policy?

By Tim McElligott

2009-12-16

**TelcoProfessionals** - Interview with Bridgewater at GSM>3G Middle East

2009-12-15

**Unstrung** - MetroPCS Polices LTE with Bridgewater

By Michelle Donegan

2009-12-14

**4GWE - 4G Wireless Evolution** - MetroPCS Evolves at the Core with Bridgewater Systems

By Carl Ford

2009-12-14

**Billing & OSS World** - MetroPCS LTE Migration Means Millions for Bridgewater

By Tim McElligott

2009-12-01

**Land Mobile Magazine** - Managing your company's mobile phone usage

2009-11-27

**The Canadian Press** - Bridgewater Systems authenticates cellphone users when they hop on networks

By Luann Lasalle

2009-11-11

**Ottawa Business Journal** - Bridgewater stock sores more than 4% on Bell deal

By Krystle Chow

2009-11-11

**Billing and OSS World** - Bell Canada Selects Bridgewater for National HSPA Mobile Services

2009-11-05

**CFRA Biz@Night** - Bridgewater's President and CEO Discusses Q3 Results

2009-10-27

**Telesemana.com** - Video from Futurecom

2009-10-27

**Telesperience** - Policy Podcast with Ann Hatchell, Director of Product Marketing, Bridgewater Systems

2009-10-26

**WiMAX Forum Press Release** - Operators demonstrate first ever international WiMAX™ roaming at WiMAX Forum Member Conference in Taiwan

2009-10-26

**TG Daily** - WiMAX far from dead in Taiwan

By Mike Magee

2009-10-26

**Telecom Paper** - Mobile Wimax roaming on show in Taiwan

2009-10-26

**TMCnews** - Operators Demonstrate First Ever International WiMAX Roaming at WiMAX Forum Member Conference

2009-10-26

**Yahoo!** - Operators Demonstrate First Ever international WiMAX Roaming Forum Member Conference in Taiwan

2009-10-25

**Digital Producer Magazine** - Operators Demonstrate First Ever International WiMAX Roaming at WiMAX Forum Member Conference in Taiwan

2009-10-20

**iP News** - Solução que controla tráfego de rede móvel chega ao Brasil

Por Fausto Fernandes

2009-10-20

**Macnica Networks** - Press Release in local Japanese language

2009-10-20

**Macnica Networks** - Carrier Solution article in local Japanese language

2009-10-20

**Ottawa Business Journal** - Ottawa companies crack Deloitte Fast 500

2009-10-10

**Ottawa Citizen** - Ottawa sees job surge last month

2009-10-7

**4G Trends** - Considerations for Managing Net Neutrality

By Andrew Mithcell

2009-10-5

**Telecom Asia** - Bridgewater unveils comprehensive LTE product suite

2009-09-18

**Mobile Marketing Magazine** - Bridgewater Gets Behind LTE

2009-09-16

**VON** - Yankee Group, xchange Present Best of 4G Awards

2009-09-16

**TMCnet Blog** - Bridgewater Systems Update

2009-09-16

**TMCnet** - Bridgewater Receives New Orders for WideSpan System from Verizon Wireless

By Calvin Azuri

2009-09-14

**The Globe and Mail** - Bridgewater primes pump

By Simon Avery

2009-09-01

**Mobile Marketing Magazine** - Reasons to be Fearful

2009-08-21

**Telecomasia.net** - Customer loyalty anchored on customized service

David Sharpley, Bridgewater Systems

2009-08-07

**TM Forum** - Getting Prepared for EU Data Roaming Legislation (and How to Beat Bill Shock)

By Ann Hatchell

2009-08-05

**The Globe and Mail** - If this is recovery, then tech is a good place to be

By Steve Ladurantaye

2009-07-31

**The Ottawa Citizen** - Bridgewater uses worker's hefty bill to illustrate need for firm's service

By Bert Hill

2009-07-30

**CRFA News Talk Radio** - Bridgewater Systems Huge Profit Increase (mp3)

Alanna Petroff

2009-07-30

**Reuters** - Bridgewater posts higher Q2 profit, raises FY outlook

By Ashutosh Joshi

2009-07-30

**The Ottawa Citizen** - Bridgewater ups forecast on strong Q2 results

2009-07-30

**Ottawa Business Journal** - Bridgewater continues winning streak with prediction topping Q2

By Krystle Chow

2009-07-30

**Canadian Press** - Bridgewater Systems Q2 net profits rise to \$4.1 million from \$1.3 million

2009-07-13

**Mobile News** - Manage mobile usage with myPolicy

2009-07-02

**Ottawa Business Journal** - Taking Stock: Bridge to a mobile revolution?

By Krystle Chow

2009-06-17

**Light Reading** - Bridgewater Joins Rush to Apps Store

By Ray Le Maistre

2009-06-17

**CNET Asia** - Bridgewater Systems gives you courage to roam

By Darius Chang

2009-06-17

**Bernama** - Bridgewater Unveils Solution to Prevent Mobile Bill Shock

2009-06-16

**Canadian Business Magazine** - The Tech 100 2009

By Calvin Leung and Phil Froats

2009-06-10

**bnetTV** - David Brooks introduces the Bridgewater ServiceMAX 500 and announces that Tatung Infocomm is deploying the company's WiMAX solutions

2009-06-01

**xchange** - Bridgewater, Alvarion Do WiMAX Global Reseller Deal

2009-05-28

**TMCnet** - HP, Bridgewater Target Mobile Network Solutions

By Vivek Naik

2009-05-27

**Cable Digital News** - Cox Calls for More Mobile Aid

By Jeff Baumgartner

2009-05-26

**Ottawa Business Journal** - Bridgewater announces major wins; shareholder meeting is uneventful

By Krystle Chow

2009-05-21

**Telecom Asia** - Tatung Infocomm taps Bridgewater Systems

2009-05-21

**Mobile Europe Magazine** - Industry Could Benefit from Roaming Cap

2009-04-30

**Infonetics Research** - Policy Server Market Report Summary

2009-04-29

**Microspierience** - Commercial opportunities presented by European move to end roaming bill shock

By Teresa Cottam

2009-04-28

**Network World** - Mobile WiMAX to be launched in Taiwan

By Carol Ko

2009-04-27

**TMCNET** - Tatung Infocomm to Deploy Bridgewater's WiMAX Solutions

By Anil Sharma

2009-04-22

**Telecommunications Online** - Mobile phone roaming 'bill shock' ends in Europe

By Kendrick Struthers-Watson

2009-04-21

**Billing & OSS World** - Bridgewater Secures Policy Server Market Lead

2009-04-14

**Analysys Mason** - Bridgewater Systems Subscriber Data Management Profile

By Peter Mottishaw

2009-04-08

**TeleSemana.com** - Operators need to find ways to generate revenues from data services

Telesemana coverage of CTIA 2009 (4:37 minute video)

2009-04-07

**Mobile Marketing Magazine** - Bridgewater proposes Bill Shock solution

2009-04-02

**Ottawa Business Journal** - Bridgewater announces Cricket is second WideSpan customer

By Krystle Chow

2009-03-10

**Light Reading** — "Webinar Rewind: Customer in the Crosshairs," based on *Light Reading's* webinar entitled Targeting & Personalization: The Importance of Subscriber Intelligence

By Tim Hills and Caroline Chappell

2009-03-05

**The Globe and Mail** — Stock picks: five small caps to watch

By Cheryl Devoe Kim

2009-03-03

**Telesemana.com** — David Sharpley of Bridgewater Systems discusses announcements made at Mobile World Congress 2009

Telesemana coverage of Mobile World Congress 2009 (4:12 minute video)

2009-03-02

**bnetTV.com** — David Sharpley of Bridgewater Systems discusses Bridgewater's Subscriber Data Broker™

bnetTV coverage of Mobile World Congress 2009 (3:41 minute video)

2009-03-02

**bnetTV.com** — Ann Hatchell of Bridgewater Systems demonstrates how mobile operators can deliver personalized mobile advertising

bnetTV coverage of Mobile World Congress 2009 (3:12 minute video)

2009-02-19

**Mobile Europe** — Identity crisis?

By Alun Lewis at Mobile World Congress 2009

2009-02-18

**CTV News** — Ottawa firm announces multi-million dollar deal at global trade show

By CTV Ottawa (Select "play" on the "CTV Video Player")

2009-02-18

**Ottawa Business Journal** — And now for some good news

By Jim Donnelly

2009-02-18

**Ottawa Business Journal** — Bridgewater wins large deal for software

By Krystle Chow

2009-02-06

**Ottawa Citizen** — Bridgewater, QNX buck recession

By Bert Hill

2009-02-05

**Ottawa Business Journal** — Bridgewater shares boosted on buoyant preliminary earnings report

By Krystle Chow

2009-01-21

**Financial Post** — Canadian technology firms in a sweet spot

By David George-Cosh

2009-01-20

**TMCnet.com** — Bridgewater's Solutions Would Have Improved Obama Inauguration for Cell Phone Users

By Michael Dinan

2009-01-19

**WirelessWeek** — Obama Inauguration Puts Networks to Test

By Monica Allevan

## About Bridgewater Systems

Bridgewater Systems, the mobile personalization company, enables service providers to efficiently manage and profit from mobile data services, content and commerce. The company's market leading mobile personalization portfolio provides a real-time, unified view of subscribers including entitlements, devices, networks, billing profiles, preferences and context. Anchored by Bridgewater's Subscriber Data Broker™, the portfolio of carrier-grade and standards-based products includes the Bridgewater® Service Controller (AAA), the Bridgewater® Policy Controller (PCRF) and the Bridgewater® Home Subscriber Server (HSS). More than 150 leading service providers including America Movil, Bell Canada, Clearwire, Cox, Hutchison Telecom, Iusacell, Scartel, SmarTone-Vodafone, Sprint, Tata Teleservices, Tatung, Telmex, Telstra, and Verizon Wireless use Bridgewater's solutions to rapidly deliver innovative mobile services to over 150 million subscribers. For more information, visit us at [www.bridgewater.com](http://www.bridgewater.com).

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