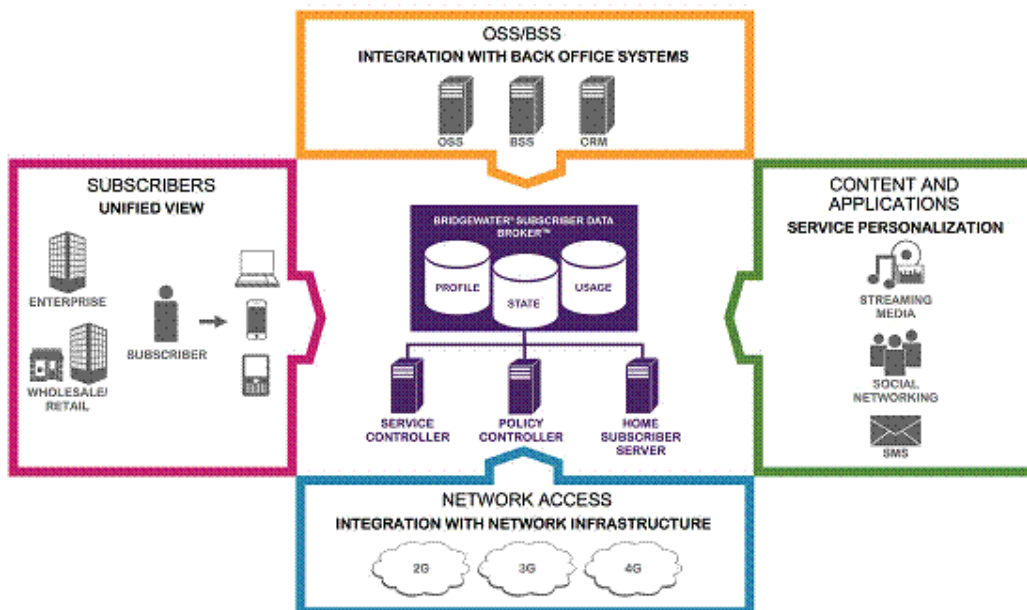


Portfolio of Products & Services

Mobile Personalization Portfolio

Bridgewater Systems offers a modular portfolio of mobile personalization products serving more than 150 million subscribers worldwide. Proven in the most demanding tier 1 service provider networks, Bridgewater products provide carrier-grade performance and scalability — handling more than 20 billion transactions in a single month for one customer, and scaling from 5,000 to over 80 million subscribers.

Bridgewater products are best of breed and can interoperate with multiple vendor equipment types simultaneously, providing a future proof mobile personalization infrastructure. Proven to interoperate with a broad range of network elements, operations and billing support systems, and application platforms, Bridgewater's products provide the foundation to support data services growth, and allow service providers to accelerate the launch of personalized mobile data services to subscribers. As service providers invest in new business models and partnerships with third-party application providers, Bridgewater provides the tools to broker their subscriber data to applications to deliver personalized services.



Market Leading, Scalable Products

The cornerstone of the portfolio is Bridgewater's Subscriber Data Broker™, a sophisticated subscriber data management product that allows service providers to personalize the mobile experience in real time, and broker their subscriber data assets securely to third parties to capitalize on new business models and revenue sources.

Subscriber Data Broker features a mature data modeling capability that allows service providers to model subscribers and services across all applications and network types, bundle services and launch new applications quickly – in weeks versus months. It provides the tools that allow them to broker subscriber data assets securely to network decision and enforcement functions, applications platforms, charging systems, as well as to third party content providers.

The Bridgewater® Service Controller authenticates subscribers and gets them on the network quickly. Built around a powerful policy and profile engine, Service Controller is the most proven, scalable and robust solution of its kind, providing a high performance platform for centralized subscriber services such as authentication, authorization and accounting, across all access types and infrastructures including 3G and 4G networks.

The Bridgewater® Policy Controller provides real-time network, application, and subscriber policies that allow service providers to manage mobile data growth and deliver personalized services. It is unique in the industry in leveraging multiple types of policy that work together to deliver a superior mobile experience. Network policies are performed by the Policy and Charging Rules Function (PCRF) in the Policy Controller. These policies enable service providers to manage mobile data traffic by applying real-time bandwidth controls that adapt to changing network conditions and subscriber context. The Policy Controller also supports application policies that allow service providers to rapidly provision new applications and apply policies to determine what, where, and under which circumstances subscribers can access applications.

Bridgewater's award-winning myPolicy™ solution for the Apple® iPhone and Research in Motion's Blackberry® enables service providers to give subscribers direct policy control over their own mobile usage including: tracking real-time data, SMS, and applications usage; setting personalized limits and notifications; and receiving special offers.

The Bridgewater® Home Subscriber Server (HSS) is the master repository that supports authentication, authorization and mobility management for GSM/UMTS, IMS, and 4G networks. It maintains information for the authentication, authorization and establishment of subscriber calls and sessions, featuring standards-based interfaces for core IMS or Evolved Packet Core (EPC) network elements.

Bridgewater's WideSpan® system is Bridgewater's integrated portfolio enabling true mobile personalization in high growth mobile transaction environments. Anchored by Subscriber Data Broker, WideSpan integrates the entire mobile personalization portfolio, including the Service Controller, Policy Controller, and HSS in a highly scalable, carrier-class blade server platform.

Professional Services

Bridgewater Systems offers comprehensive professional services including consulting, planning, implementation, and management services for every stage of network development. Our services help service providers optimize network investments, maximize revenue generation, contain costs, and shorten time to market for innovative new services.

About Bridgewater Systems

Bridgewater Systems, the mobile personalization company, enables service providers to efficiently manage and profit from mobile data services, content and commerce. The company's market leading mobile personalization portfolio provides a real-time, unified view of subscribers including entitlements, devices, networks, billing profiles, preferences and context. Anchored by Bridgewater's Subscriber Data Broker™, the portfolio of carrier-grade and standards-based products includes the Bridgewater® Service Controller (AAA), the Bridgewater® Policy Controller (PCRF) and the Bridgewater® Home Subscriber Server (HSS). More than 120 leading service providers including America Movil, Bell Canada, Clearwire, Cox, Hutchison Telecom, Iusacell, Scartel, SmarTone-Vodafone, Sprint, Tata Teleservices, Tatung, Telmex, Telstra, and Verizon Wireless use Bridgewater's solutions to rapidly deliver innovative mobile services to over 150 million subscribers. For more information, visit us at www.bridgewater.com.