



Bridgewater's Subscriber Data Broker

Bridgewater's Subscriber Data Broker™ brings together rich, dynamic subscriber and device data with sophisticated tools that allow operators to capitalize on new business models and services for consumer, enterprise, and machine to machine (M2M) markets.

Proven in the most demanding Tier 1 networks and serving more than 150 million subscribers worldwide, Subscriber Data Broker is a leading, vendor-neutral subscriber and device identity management product that allows service providers to leverage their existing investments in subscriber and device databases, support high growth mobile data services, and enable new revenue streams.

Subscriber Data Broker provides a common subscriber and device identity management platform that can serve multiple policy decision functions—Bridgewater® Service Controller, Bridgewater® Policy Controller, and Bridgewater® Home Subscriber Server—to create a unified view of subscribers and devices across multiple networks. Subscriber Data Broker is a key component of Bridgewater's integrated systems such as the Bridgewater® EPC 500 integrated control-plane-in-a-box for LTE.

Why Bridgewater's Subscriber Data Broker?

- Manage subscribers, devices, and services across all applications and network types, and launch new services quickly.
- Model subscriber and device entitlements in a hierarchical manner based on logical groupings such as consumer service tiers, enterprise departments, M2M services.
- Create flexible rules that leverage dynamic device and subscriber data in policy decisions that manage how and under which circumstances subscribers and devices can access networks and use resources such as bandwidth.
- Enable dynamic service creation using an extensible onboard data schema model to manage all subscribers and devices, as well as launch new services quickly—in weeks versus months.
- Use governance rules to control how subscriber and device data is provided to third-party providers to protect subscriber privacy and device security.
- Protect investments in existing subscriber and device databases through data federation capabilities.

DOWNLOAD the Bridgewater's Subscriber Data Broker data sheet for detailed product information.

About Bridgewater Systems

Bridgewater Systems, the leader in intelligent broadband controls, provides pre-integrated solutions for mobile and converged operators to transform their networks, optimize mobile data growth, and innovate with new services. The Bridgewater portfolio of carrier-grade products includes Service Controller (AAA), Policy Controller (PCRF) and Home Subscriber Server (HSS), anchored by a common identity and device management system. More than 150 leading service providers worldwide leverage Bridgewater to create and deliver profitable services to consumer, enterprise, cloud and machine markets.

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